



2017 Sponsorship on 2oceansFM

- At 2oceansFM we have a maximum of 5 minutes of sponsorships announcements per hour, providing your business with more exclusive access to our loyal local listeners.

All radio promo sponsors receive a FREE logo on the 2oceansFM website (artwork to be supplied by the sponsor)

2oceansFM sponsorship rates.

All rates include GST.

A 10% discount applies for a 12 month period.

Sponsorship	Description	Cost
Station ID Tag only Sponsorship (3 months) Tag only can be added to sponsorship packages below for further exposure.	3 month period to suit seasonal businesses. Your business name tagged at the end of a Station I.D with no more than 3 other businesses, ie: "You're listening to 2oceansFM, proudly supported by____, _____ and _____"	\$90
Run-of Station placement (6 months)	Minimum of Three (3) per day random placements between 7am to 6pm for 6 calendar months	\$290
Elected programme placement e.g. a live show of your choice (6 months)	Plays twice during an hour of their show. At the beginning and end "This show is proudly sponsored by..." As well as a minimum of 3 placements during daytime run-of-station for 6 calendar months	\$365
Community announcement sponsorship (6 months)	2 announcements per day seven days per week for 6 calendar months only. Tag at beginning or end ie: These announcements are proudly brought to you by...	\$440
News Sponsorship. (6 months)	News at 6am, 7am, 8am, 9am and 4pm. Tagged at the beginning with "This news bulletin is proudly brought to you by..."	\$600
Production costs	Per 30 second spot. This fee includes the scripting and recording of your message.	\$90
Re-edit fee	Per 30 second spot	\$35

We are open to discussions on your involvement as a sponsor so please give us a call if these options don't suit your business and we can negotiate a tailor made package for you. Please email your requirements or questions to manager@2oceansfm.com.au

Thanking you in advance for your support on 2oceansFM – Your local Community Radio Station