



2018 Sponsorship Rates on 2oceansFM

- At 2oceansFM we have a maximum of 5 minutes of sponsorships announcements per hour, providing your business with more exclusive access to our loyal local listeners.

All radio promo sponsors receive a FREE logo on the 2oceansFM website.

All rates include GST. A 10% discount applies for a 12 month period.

Sponsorship Type	What You Get	Cost
Tag only placed with Station ID (3 calendar months) Tag only can be added to sponsorship packages below for further exposure.	3 month period to suit seasonal businesses. Your business name tagged up to 5 times day, at the end of a Station I.D with no more than 3 other businesses, ie: "You're listening to 2oceansFM, proudly supported by _____, _____ and _____"	\$90 =.20c per tag
Run-of Station (6 calendar months)	Up to five sponsorship promos per day, randomly placed, 7 days a week.	\$290 =.32c per promo
Nominated Programme (6 calendar months)	Run of Station PLUS a tagged sponsorship promo at the beginning and end of your Nominated Programme eg: "This show is proudly sponsored by _____", PLUS several references to your sponsorship/business during the programme.	\$365 =.35c per promo
Community Announcements (6 calendar months)	Run of Station PLUS a tagged sponsorship promo at the beginning and end of the station's Community Announcements broadcast, eg: "2oceans FM Community Announcements are brought to you by _____". The 2oceansFM Community Announcements are broadcast twice daily, 7 days a week.	\$440 =.34c per promo
News (6 calendar months)	Run of Station PLUS a tagged sponsorship promo at the end of each News broadcast @ 6am, 7am, 8am, 9am and 4pm, eg: "This news bulletin is proudly brought to you by _____". The 2oceansFM national News is broadcast five times a day, seven days a week.	\$600 =.33c per promo
Production costs	Each sponsorship promo averages 30 seconds and will be tagged at the end and, where relevant, at the beginning: " <i>(your business name)</i> ... a proud sponsor of 2oceansFM". The fee includes the scripting and recording of your message.	\$90
Re-edit fee	Per 30 second spot	\$35

We are open to discussions on your involvement as a sponsor so please give us a call if these options don't suit your business and we can negotiate a tailor made package for you. Please email your requirements or questions to manager@2oceansfm.com.au

Thanking you in advance for your support on 2oceansFM – Your local Community Radio Station